



130 Kai Malina Pkwy. Lahaina, Hawaii 96761

Maui's Newest Luxury Resort Offers Winter Special 2010 – 7th Night Free and 15% Off Published Rates

Honua Kai Resort & Spa Also Extends Dates for 50% Fall Special

Kaanapali North Beach, Maui (October 12, 2009) – Maui's newest luxury resort, [Honua Kai Resort & Spa](#), offers their Winter Special with 7th night free and 15% off rates when booking a minimum of seven nights at published rates in Ohana, one- and two-bedroom suite categories, based upon availability. The Winter Special 2010 rates start at \$340 per night for Ohana Resort View category and are valid February 1 through April 10, 2010.

The popular Fall Special has been extended through January 31, 2010, excluding blackout dates of December 13, 2009 through January 2, 2010, based upon double occupancy in Ohana and one-bedroom, and up to four in two-bedroom category. The Fall Special rates start at \$200 per night for the Ohana Resort View category and 50 percent off published rack rates in Ohana, one- and two-bedroom suite categories, based on availability.

“We are happy to create value packages for guest experiencing Honua Kai prior to and following our expected completion late January 2010 of phase two of the 40-acre resort project,” said Ed Sowers, general manager of the Resort. “Honua Kai offers both extended stay conveniences and luxury resort services. We're finding there is a niche for travelers who want both, and our second phase will about double our suite offerings and enable us to provide more options for this market.”

About Honua Kai Resort & Spa (<http://www.honuakaimaui.com/>)

Honua Kai offers a uniquely contemporary Maui experience. Nestled on 38 oceanfront acres of Kaanapali's pristine North Beach, the resort is designed as two U-shaped buildings with ocean and mountain views, lush landscaping and expansive open spaces. This openness is mirrored in each of the 628-guest suites (one-, two-, and three-bedroom) with professionally equipped kitchens, spacious and homelike floor plans, and luxury resort services. An imaginative aqua network of pools, hot tubs, natural pond bridges, waterslide, waterfalls and fountains allows for privacy and play.

Honua Kai Resort & Spa is opening in phases through early 2010:

OPEN – Hokulani building (318 guest suites, `Aina Gourmet Market, pool, fitness center, concierge desk, Family Fun Club, pool & beach activities operation)

Late 2009 – Duke's beachside restaurant

Early 2010 – Konea building opens (310 guest suites, lobby café, two pools, spa)

For reservations and information, please contact a travel professional, or call the Resort directly at 1-888-718-5789 from 7 a.m. to 6 p.m. Hawaii Time, or visit www.honuakaimai.com.

#

Media Contact:

Yvonne Biegel

C 808.276.6452

E yvonnebiegel@hawaii.rr.com