



130 Kai Malina Pkwy. Lahaina, Hawaii 96761

## **Ed Sowers is General Manager of Honua Kai Resort & Spa on Maui**

**Kaanapali North Beach, MAUI** – Ed Sowers is General Manager of Maui’s newest luxury resort, [Honua Kai Resort & Spa](http://www.honuakaimaui.com/) on Kaanapali North Beach.

Mr. Sowers’ 32 years of hospitality experience touch a wide spectrum of the industry. He has worked for major brands beginning his career with Hyatt where he rose through the ranks to become a general manager. He also worked for Stouffer, Rockresorts, Aston and Starwood, and has been affiliated with resort hotels, condominiums, convention hotels, motels and vacation ownership.

Mr. Sowers’ 24 years in Hawaii include living on Oahu, Lanai, and Maui. An involved member of his community, Mr. Sowers has served as President of the Maui Visitors Bureau, Executive Committee of HVCB, Secretary of the Maui Food Bank and annual Food Drive Chair, and Civil Service Commissioner. He holds bachelors’ degrees from The University of Texas in Management and The University of Denver in Hotel and Restaurant Management.

### **About Honua Kai Resort & Spa (<http://www.honuakaimaui.com/>)**

Honua Kai offers a uniquely contemporary Maui experience. Nestled on 38 oceanfront acres of Kaanapali’s pristine North Beach, the resort is designed as two U-shaped buildings with ocean and mountain views, lush landscaping and expansive open spaces. This openness is mirrored in each of the 628-guest suites (one-, two-, and three-bedroom) with professionally equipped kitchens, spacious and homelike floor plans, and luxury resort services. An imaginative aqua network of pools, hot tubs, natural pond bridges, waterslide, waterfalls and fountains allows for privacy and play.

Honua Kai Resort & Spa is opening in phases through early 2010:

OPEN – Hokulani building (318 guest suites, `Aina Gourmet Market, pool, fitness center, concierge desk, Family Fun Club, pool & beach activities operation)

Late 2009 – Duke’s beachside restaurant

Early 2010 – Konea building opens (310 guest suites, lobby café, two pools, spa)

For reservations and information, please contact a travel professional, or call the Resort directly at 1-888-718-5789 from 7 a.m. to 6 p.m. Hawaii Time, or visit [www.honuakaimaui.com](http://www.honuakaimaui.com).

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